

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **0000007571** Submit Date: **01/06/2016** Call Sign: **WFLA-TV** Facility ID: **64592** 

City: **TAMPA** State: **FL** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/06/2016 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2015

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

## **Applicant Name, Type, and Contact Information**

| Applicant  | Address  | Phone                | Email                                  | Applicant<br>Type |
|--|--|----------------------|--|-------------------|
| MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC | Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States | +1 (804)<br>887-5000 | regulatoryaffairs@mediageneral.<br>com | Company           |

### Contact Representatives (2)

| Contact Name  | Address  | Phone                | Email                                  | Contact Type                |
|---|--|----------------------|--|-----------------------------|
| GEORGE J CSAHANIN DIRECTOR OF ENGINEERING Media General, Inc. | 908 West MLK Blvd<br>Austin, TX 78701<br>United States                             | +1 (512)<br>703-5396 | gcsahanin@mediageneral.com             | Technical<br>Representative |
| Henry Gola Associate General Counsel Media General, Inc.      | Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States | +1 (804)<br>887-5049 | regulatoryaffairs@mediageneral.<br>com | Legal<br>Representative     |

### Children's Television Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | NBC                       |
|              | Nielsen DMA           | Tampa-St. Pete (Sarasota) |
|              | Web Home Page Address | www.wfla.com              |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(9)

| Digital Core<br>Program (1 of 9)   | Response  |
|--|---|
| Program Title  | TREE FU TOM (WFLA 8.1)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SATURDAYS @ 9:30 - 10 AM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   | 1   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "Big World" magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. In each episode there are action adventure sequences that are key to resolving the challenge of the day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

# **Digital Preemption Programs #1**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | TREE FU TOM         |
| List date and time rescheduled   | 11/14/2015 12:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2015-11-14          |
| Episode #  | ETFT212DH           |
| Reason for Preemption  | Non-breaking News   |

| Digital Core<br>Program (2<br>of 9)  | Response  |
|--|---|
| Program Title  | RUFF RUFF TWEET & DAVE (WFLA 8.1)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS @ 10- 10:30 AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters trave to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (3<br>of 9)  | Response   |
|--|--|
| Program Title  | ASTROBLAST (WFLA 8.1)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS @ 10:30 - 11 AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core |  |  |
|--------------|--|--|
| Program (4   |  |  |
| of 9)        |  |  |

| Program Title  | CLANGERS (WFLA 8.1)  |
|--|--|
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAYS @ 11:00 - 11:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets an eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (5 of 9) | Response                 |
|----------------------------------|--------------------------|
| Program Title                    | EARTH TO LUNA (WFLA 8.1) |
| Origination                      | Network                  |

| Days/Times Program<br>Regularly Scheduled  | SATURDAYS @ 11:30 AM - 12 NOON   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little broth Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able answer the question, "Why is this happening?" There is nothing Luna won't do to find the answer her scientific questions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (6<br>of 9)             | Response                       |
|---|--------------------------------|
| Program Title                                   | LAZYTOWN (WFLA 8.1)            |
| Origination                                     | Network                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAYS @ 12 NOON - 12:30 PM |
| Total times aired at regularly scheduled time   | 11                             |
| Total times aired                               | 13                             |
| Number of<br>Preemptions                        | 2                              |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 2  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

# **Digital Preemption Programs #1**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | LAZYTOWN            |
| List date and time rescheduled   | 10/10/2015 09:00 AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2015-10-10          |
| Episode #  | ELZT118DH           |
| Reason for Preemption  | Sports              |

#### **Digital Preemption Programs #2**

| Questions                                | Response            |
|--|---------------------|
| Title of Program                         | LAZYTOWN            |
| List date and time rescheduled           | 10/31/2015 09:00 AM |
| Is the rescheduled date the second home? | No                  |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
|--|------------|
| Date Preempted   | 2015-10-31 |
| Episode #  | ELZT124DH  |
| Reason for Preemption  | Sports     |

| Digital Core<br>Program (7 of<br>9)  | Response  |
|--|---|
| Program Title  | GREEN SCREEN ADVENTURES (WFLA 8.2)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS @ 8-8:30AM; 8:30-9AM  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGE 7-11. CHILDREN GET THE THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIAL MESSAGES. OUR EDUCATIONAL MISSION EMPASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S - CURIOSITY, CONFIDENCE, CITIZENSHIP, AND COMPASSION. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 9)  | Response  |
|--|---|
| Program Title  | TRAVEL THRU HISTORY (WFLA 8.2)  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | SATURDAYS @ 9-9:30AM; 9:30-10AM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 15 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 9)                            | Response                           |
|--|------------------------------------|
| Program Title  | MYSTERY HUNTERS (WFLA 8.2)         |
| Origination  | Network                            |
| Days/Times Program Regularly Scheduled                   | SATURDAYS @ 10-10:30AM; 10:30-11AM |
| Total times aired at regularly scheduled time            | 26                                 |
| Total times aired  | 26                                 |
| Number of Preemptions                                    | 0                                  |
| Number of Preemptions<br>for other than Breaking<br>News | 0                                  |
| Number of Preemptions<br>Rescheduled                     | 0                                  |
| Length of Program  | 30 mins                            |
| Age of Target Child<br>Audience                          | 13 years to 16 years               |

| Describe the educational and informational objective | Mystery Hunters is a excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series |
|--|---|
| of the program and how it                            | encourages children to question the world around them. Through both the travel aspect and   |
| meets the definition of                              | investigation of ancient myths and mysteries, there is a profound focus on history, culture,  |
| Core Programming.                                    | geography, and international customs.   |
| Does the Licensee identify the program by displaying | Yes   |
| throughout the program the symbol E/I?               |   |

### Non-Core Educational and Informational Programming (3)

| Non-Core Educational and Informational Programming (1 of 3)  | Response   |
|--|--|
| Program Title  | JACK HANNA'S INTO THE WILD (WFLA 8.1)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUNDAYS @ 2 - 2:30 AM  |
| Total times aired at regularly scheduled time:   | 12   |
| Number of Preemptions  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the                                   | Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching |
| definition of Core Programming.  | children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.          |
|  | children the importance of stewardship of our environment through his  |
| definition of Core Programming.  Does the program have educating and informing children ages 16 and under as a significant | children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.          |

### **Date and Time Aired:**

| Questions | Response            |
|-----------|---------------------|
| Date Time | 10/04/2015 02:00 AM |

| Non-Core Educational and<br>Informational Programming (2 of 3)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURE (WFLA 8.1)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | SUNDAYS @ 4 - 4:30 AM  |
| Total times aired at regularly scheduled time:   | 13   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventure: Follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |

Response

### **Date and Time Aired:**

Questions

| Non-Core Educational and<br>Informational Programming (3<br>of 3)  | Response  |
|--|---|
| Program Title  | SAVED BY THE BELL (WFLA 8.2)  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled:   | SUNDAYS @ 10 AM, 10:30 AM, 11 AM , 11:30 AM   |
| Total times aired at regularly scheduled time:   | 52  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Saved By The Bell explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

### **Date and Time Aired:**

| Questions  | Response   |
|------------|------------|
| 4400110110 | 1100001100 |

Sponsored Core Programming (0)

## **Liaison Contact**

| Question   | Response                            |
|--|-------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)? | Yes                                 |
| Name of<br>children's<br>programming<br>liaison  | Mark Demopoulos                     |
| Address  | 200 South Parker Street - 4th Floor |
| City   | Tampa                               |
| State  | FL                                  |
| Zip  | 33606                               |
| Telephone<br>Number  | 813-225-2719                        |
| Email Address  | mdemopoulos@wfla.com                |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

1.) WFLA-TV airs PSA's of varied lengths that are designed specifically to meet the educational and informational needs of children as well as PSA's that are designed for the general audience but have messages applicable to children. 2.) WFLA-TV's Newscasts are general audience programs with educational/informational value for children: NewsChannel 8 Today (M-F) Newscasts 4:00-7AM; NewsChannel 8 First @ 4 M-F) 4:00-5:00 PM; NewsChannel 8 @ 5 (M-F) 5-5:30PM; News Channel 8 @ 5:30 (M-F) 5:30-6PM; NewsChannel 8 @ 6 (M-Sun) 6-6:30PM; NewsChannel 8 @ 7 (M-F) 7-7:30 PM; NewsChannel 8 @ 11 (M-F) 11-11:35PM; NewsChannel 8 @ 11 (Sat-Sun) 11-11:30PM; NewsChannel 8 Weekend AM (Sat-Sun) 6-7AM; NewsChannel 8 Weekend AM (Sat-Sun) 7-8AM; NewsChannel 8 Weekend AM (Sun) 9-10 AM; NewsChannel 8 @ Noon (Sun) 12-1PM. 3. )WFLA-TV's non-broadcast efforts include the participation of our Anchors and Meteorologists as guest speakers and emcees for community groups, and as "teachers" at Bay Area Schools; and Station Tours for Scout Troops, School Classes -- ranging from Elementary through High School/Vocational Technical Schools. 4. To supplement and enhance the educational value of the network's Teen NBC programs...NBC has a website (www.nbc.com/tmyk) specifically dedicated to teens. The goals of this site are first, to create a platform for the teen community where communities for self-expression become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most affect teen lives. THE MORE YOU KNOW website features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics and a list of the campaign's most recent accolades. 5.) After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: NONE

# Other Matters (10)

| Other Matters (1 of 10)  | Response  |
|--|---|
| Program Title  | NINA'S WORLD (WFLA 8.1)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 10 - 10:30 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World is an animated show based on a six year Latina, who lives in San Antonio, Texas wiht her parents, who own the local bakery, and her Abuela. Her Tio Javier lives nearby and there are lots of different children and adults from several different cultures in the aprartment complex and neighborhood where she lives. Each episodefeatures Nina taking on challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes. |

| Other Matters (2 of 10)  | Response   |
|--|--|
| Program Title  | RUFF RUFF TWEET AND DAVE (WFLA 8.1)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30 - 11 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. |

| Other<br>Matters (3 of<br>10) | Response              |
|-------------------------------|-----------------------|
| Program Title                 | ASTROBLAST (WFLA 8.1) |
| Origination                   | Network               |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 11 - 11:30 AM  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. |

| Other<br>Matters (4 of<br>10)                             | Response                    |
|---|-----------------------------|
| Program Title   | CLANGERS (WFLA 8.1)         |
| Origination   | Network                     |
| Days/Times Program Regularly Scheduled                    | Saturdays @ 11:30 - 12 NOON |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                          |
| Length of<br>Program                                      | 30 mins                     |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 5 years          |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte, from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.

| Other Matters (5 of 10)  | Response  |
|--|---|
| Program Title  | EARTH TO LUNA (WFLA 8.1)  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays @ 12 - 12:30 PM   |
| Total times aired at regularly scheduled time  | 5   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. |

| Other Matters (6 of 10)                         | Response                  |
|---|---------------------------|
| Program Title                                   | FLOOGALS (WFLA 8.1)       |
| Origination                                     | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays @ 12 - 12:30 PM |
| Total times aired at regularly scheduled time   | 8                         |
| Length of<br>Program                            | 30 mins                   |
| Age of Target<br>Child Audience<br>from         | 2 years to 5 years        |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Floogals is an animated show starring three space aliens who have been sent to earth to explore, investigae, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are not taller than a large safety pin and their visual perspective is literally the point of view for the show. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin by encountering something new and then go through a comedic multi-step process of watching, listening, touching, and note-taking until they've figured out what and how their new discovery fits into the Hooman universe.

| Other<br>Matters (7 of<br>10)  | Response   |
|--|--|
| Program Title  | LAZYTOWN (WFLA 8.1)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 12:30 - 1 PM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. |

| Other Matters<br>(8 of 10)                             | Response                           |
|--|------------------------------------|
| Program Title  | GREEN SCREEN ADVENTURES (WFLA 8.2) |
| Origination  | Network                            |
| Days/Times Program Regularly Scheduled                 | Saturdays @ 8-8:30 AM, 8:30-9 AM   |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                                 |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child<br>Audience from  | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES SPARKS ENTHUSIASM FOR WRITING THROUGH AGE-APPROPRIATE SKETCH COMEDY, ORIGINAL SONGS, PUPPETRY, AND STORY THEATRE. THE STORIES ARE BASED ON THE WRITING OF ELEMENTARY SCHOOL STUDENTS, AGE 7-11. CHILDREN GET THE THE MESSAGE THAT THEIR WORDS HAVE POWER, THAT THEIR VOICES ARE BEING HEARD. OUR DIVERSE GREEN SCREEN COMPANY OF PERFORMERS AND WRITERS REINFORCE CRITICAL WRITING SKILLS AND SHARE POSITIVE SOCIAL MESSAGES. OUR EDUCATIONAL MISSION EMPASIZES THE FOUR "C"S AS WELL AS THE THREE "R"S - CURIOSITY, CONFIDENCE, CITIZENSHIP, AND COMPASSION. |

| Other Matters (9 of 10)  | Response  |
|--|---|
| Program Title  | TRAVEL THRU HISTORY (WFLA 8.2)  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays @ 9 - 9:30 AM, 9:30-10AM  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |

| Other Matters (10 of 10)   | Response   |
|--|--|
| Program Title  | MYSTERY HUNTERS (WFLA 8.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10-10:30 AM, 10:30-11 AM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

#### FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

**Demopoulos Programming** Director

Yes

Mark

01/06/2016

**Attachments** 

No Attachments.